



CASE STUDY #4:

## Small Miracle

**CHALLENGE:** Partnership for Quality Care, a coalition of health care providers and professionals, came to Creative Resources in search of USA-made materials to support a national health-care reform rally in Washington D.C.

**SOLUTION:** We supplied U.S.A. - made hospital scrubs emblazoned with the message “Every Patient Matters” and signed by healthcare workers across America. Thousands of nurses, doctors, and SEIU healthcare workers rallied on Capitol Hill to deliver the hand-signed scrubs to members of Congress on Wednesday, September 23, 2009.

**RESULTS:** PQC’s Kay Navarro-McKay says, “Other companies told me scrubs like these weren’t made in the USA anymore. But Creative Resources said: ‘we’ll find them.’ And they did. It still feels like a small miracle.”

